



BluePrint Data Values Statement

VALUES

BluePrint Data is guided by the time-tested values of honesty and integrity at all times. We adhere to a strict code of business conduct, ensuring that we employ the highest standards of business ethics in all dealings with clients, suppliers, co-workers and the general public.

Our Customers – We will do what we promise and we will not promise what we cannot do. We will consistently strive to improve our products and performance.

Our Employees – BluePrint Data employees are our most important resource. We are committed to ensuring their personal and professional well-being and growth.

Our Partners – We will open, honest, professional and with our partners and build a win-win relationship with them.

Our activities and strategies are guided by the following:

Competence: The focus on growth, both professional and personal, should be intense and unrelenting. Learning is an unending and continuous process. As professionals, providing a professional service, we actively strive to do better than we did yesterday. Our clients need to have confidence in our ability to get the job done and we need to honor that by complete competence in all our tasks. Doing each task without error and doing it completely correct the first time is our goal.

Competitiveness: Our competitiveness is achieving, not by cutting corners or compromising on quality, but by working smarter and adding value to every assignment. Better planning and strong cost control will enable us to provide the highest quality at attractive prices.

Commitment: To our employees, client, partners, suppliers and our mission. We are dedicated to the welfare and growth of all. With our skilled and motivated personnel, we deliver superior products and services.