BluePrint Data

Internet Filtering Case Study — European Union

Integration of Content URL / Internet Filtering

SYMBOLIC
Network Security Distributor

Customer Profile

Symbolic has been operating for over twenty years in the European Union market as a Value Added Distributor (VAD) of Data and Network Security services.

The company makes available the most advanced solutions for security and data integrity, network perimeter security, anti-malware solutions, cryptographic systems, event management, system integrity, intrusion detection and prevention, and, in general, tools and services to protect computer networks.

BluePrint Data worked with the implementation team to ensure the filtering coverage included exemplary performance for special categories of concern. For example when Symbolic expressed concern that pornography might be accessed by the end users BPD "spidered" Italian and European Union Web sites to generate a list of over 100,000 Pornography sites. Any of the sites that did not exist in the BPD master URL Filter list were reviewed and added.

The Challenge

Symbolic's use of the Websense OEM web filtering service was expiring and they needed a "plug and play" replacement for their "white labeled" Unified Threat Management (UTM) solution. The current solution provided service for thousands of customers representing over one million end user licenses. The replacement solution had to be accurate, have great coverage for web site filtering, and less expensive than Websense.

The BluePrint Data Solution

BluePrint Data's (BPD) URL Filter Database was installed in the UTM with filtering categories closely matching those of Websense. Integration was simple as software tools provided by BPD enabled a fast and accurate service replacement.

Symbolic was the first major Internet Filtering offering in the European Union by BPD. To

BluePrint Data has the world's largest and most accurate 100% human reviewed URL Filter Database.

ensure coverage, prior to launch, BPD analyzed one years worth of anonymous web history logs of Symbloic's end users.

Coverage

- Over 88% of Web sites being visited existed in the BPD master database

- The BPD human reviewers categorized additional web sites to improve the coverage to 98%

- Coverage from the Websense product was estimated at 98%

Accuracy

- 100% of BluePrint Data web site reviews are completed with trained reviewers

- Anecdotal reports from end users suggest the BPD solution is more accurate (with no false positives) than Websense

The BluePrint Data Categorization Solution provides our OEM partners with:

- **Accuracy and performance** Our solution provides the highest level of accuracy while maintaining the industries fastest performance times.

- **Dedicated OEM product and support** - We are completely focused on supporting our OEM partners from initial evaluation through to design, development and deployment of the final solution.

- **Proven reliability** – Our customers include leading internet security vendors, tier-one internet ISPs and mobile network operators, and internet search vendors.

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