



BluePrint Data – Internet URL Content Filtering Data, Technologies, and Services

BluePrint Data is a global leader in OEM web site / URL Content Filtering technologies and services offering the only **Zero False Positive Guarantee** available. BluePrint Data's technology and service is being used by leading solution providers around the world with over 90% of our products and services provided as private label / white label offerings.

BluePrint Data's services are used by:

- Cloud based service providers including Infrastructure as a Service (IaaS) and others
- Internet security solutions providers - including hardware, software and blended offerings
- Internet Service Providers (ISP's)
- Managed Service Providers (MSP), including Managed Service Security Providers (MSSP)
- Software as a Service (SaaS) companies and providers
- System Integrators
- Telecom and carriers, including National providers and mobile/cell phone networks
- Network Gateway Security providers including Unified Threat Management (UTM), Network Proxies and accelerators, Firewall, and similar providers, and
- Value Added Resellers (VARs), Independent Software Vendors (ISVs) and others

The BluePrint Data web site / URL Content Filtering technologies provides content **and context**¹ details on top level domains, sub-domains and within domain areas in 63 Languages² (i.e. www.example.com, directory.example.com, www.example.com/directory). Our approach is close to 100% accurate as we use a minimum of two human reviewers to categorize each web site unlike automated technologies that are prone to high error rates. Using trained people to review website content, not Bots or automated technologies, enables BluePrint Data to ensure the most accurate service available. BluePrint Data's high evaluation standards make us the most trusted Web site content authority in the world. In fact, other Internet Filtering companies contract with BluePrint Data to complete web site / URL content reviews to improve their filter databases or when their automated technology can't determine a web site or URLs content.

BluePrint Data's solutions are deployed 100% local, 100% in the Cloud (with the BluePrint Data global cloud infrastructure or via your own Cloud infrastructure) or any hybrid or virtual combination thereof. Further, BluePrint Data makes available to trusted partners and providers our entire URL Filter database and tools as unencrypted open-source services and technologies. We look forward to learning more about your company and how we may be of service. Please visit www.BluePrintData.com to learn more about us.

¹ In addition to the content of a Web site or page BluePrint Data includes the *context* of the content for sites that contain Nudity, Violence or potentially offensive Language.

² Of the 63 languages, 23 are officially supported by BluePrint Data staff fluent in the languages. These include Arabic, Chinese, Dutch, English, French, German, Hindi, Italian, Japanese, Korean, Malay, Persian, Polish, Portuguese, Romanian, Russian, Serbian, Spanish, Swedish, Thai, Turkish, Ukrainian, and Vietnamese. Additional web sites in other languages are also reviewed and may be added as part of Service Level Agreements or as requested by customers and business partners.