BluePrint Data

Architecting a Safer Internet

OEM Internet Filtering Products for Internet Security Companies to "Strengthen The Core"

Jacksonville, FL – Friday 14 January 2010 – BluePrint Data, the leader in high quality OEM internet content filtering solutions with the largest database of exclusively human reviewed web site reviews (aka URL reviews), announced today's new program for Internet Security Companies that help "Strengthen the Core".

BluePrint Data's OEM Web Filtering technologies and URL filter database can provide Internet Security manufacturers or providers (including VARs, Resellers, and others) that source their Internet Web Filtering databases and technologies from OEM providers such as McAfee/Secure Computing, RuleSpace, or WebSense/SurfControl increased accuracy and a better value. BluePrint Data is the only Internet Filtering Company to offer a Zero False Positive Guarantee, demonstrating the accuracy of its products and services. Not only does BluePrint Data complete 100% of its web site / URL reviews with trained human reviewers, it uses a minimum of two human reviewers categorize each web site. Using trained people to review website content not Bots or automated technologies enables BluePrint Data to ensure the most accurate product available.

The BluePrint Data filtering database is the largest 100% human reviewed data store in the world. The BluePrint Data web content review specialists have reviewed web sites that comprise over a billion URLs/Web pages (Universal Resource Locators, i.e. Web pages) which is in excess of 98% of the World Wide Web traffic according to statistics from Neilson/Net Ratings a global leader in Internet media and market research. The BluePrint Data Web site Content Filtering Database is exceptionally accurate as it is the only web filter database of its size where 100% of the Websites have been reviewed by trained and certified Web site content specialists.

"We are excited with our new multiple review system and the excellent quality it provides to enable Internet Security Companies to Strengthen their Core." said Bob Dahlstrom BluePrint Data's CEO. "We know, you know and end users know spiders, crawlers, and bots and various artificial intelligence and other automatic technologies are not as good at determining the content of a web site as a person. People can look at a web site and, most of the time, easily and accurately categorize it, automated technologies just can't do that." BluePrint Data's reliance on people NOT bots is the key to its high quality OEM internet content filtering solutions and ability to Strengthen the Core.

"Our new Strengthen the Core program demonstrates BluePrint Data's commitment to continually improve the quality of our web site URL reviews and is another example of the extraordinary value and service BluePrint Data provides their partners and distributors."
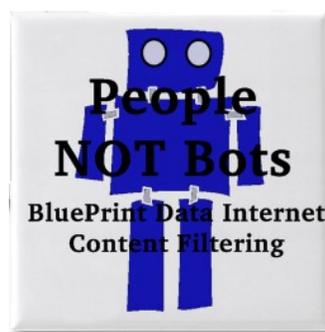
About BluePrint Data.

BluePrint Data OEMs its URL filter and content filtering databases and technology products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

###

FOR MORE INFORMATION:

BluePrint Data
2002 San Marco Blvd, Suite 201
Jacksonville, FL 32207
+1-904-647-4491
press@blueprintdata.com

Keywords: 8e6 compete, 8e6 replace, Alexa compete, Arabic internet filter, Asia Pacific cloud service, Asia Pacific Internet Filter, Asia Pacific Web Filter, block gambling, block porn, BlueCoat compete, BlueCoat replace, BluePrint Data, brandable internet filter, Brasil Telecom, brightcloud compete, brightcloud replace, business internet filter, business web filter, Carrier internet filter, Carrier web filter, China Telecom, Chinese internet filter, Chinese web filter, Cloud based web filter, Cloud Internet filter, Cloud based internet filter, Cloud web filter, content filter, CyberGuard compete, CyberGuard replace, Dutch internet filter, English internet filter, Enterprise Internet Filtering, Enterprise Web Filtering, ESoft compete, ESoft replace, Europe cloud service, Europe Internet Filter, Europe Web Filter, fast Data Tech compete, fast Data Tech replace, FastData Tech compete, FastData Tech replace, filter drug, filter gambling, filter hate, filter internet, filter internet access, filter porn, filter stock, French internet filter, German internet filter, French Web filter, German Web filter, Hindi internet filter, Hindi Web filter, Human web categorization, Human Internet review , Human web review, Internet filter, Internet filter China, Internet filter data, Internet Filter database, Internet filter OEM, Internet Filter SaaS, Internet filter software, Internet Filtering Appliance, Internet Filtering India, Internet Security Service provider, Internet Web filter, iprism compete, iprism replace, ISP internet filter, ISP web filter, ISS Compete, ISS Replace, Italian internet filter, Japanese internet filter, Korean internet filter, Italian web filter, Japanese web filter, Korean web filter, managed content filtering, managed web filtering, Managed Security Service Provider, managed service provider, MSP, MSSP, multiple human web reviews, Netcraft compete, NetSweeper compete, NetSweeper replace, North America cloud service, North American Internet Filter, OEM Internet Filter, OEM SaaS, OEM URL Database, OEM URL filter, OEM URL List, OEM web filter, Oi Telecom, Oi Telecommunications, Polish internet filter, Portuguese internet filter, rebrandable internet filter, brandable internet filter, RuleSpace compete, RuleSpace replace, SaaS Internet filter, SaaS provider, Secure Computing compete, Secure computing replace, Singapore Telecom, Singapore Telecommunications, Singnet, Singtel, smartfilter compete, smartfilter replace, Spanish internet filter , St Bernard replace, St Bernard compete, StBernard replace, StBernard compete, SurfControl compete, SurfControl replace, telco Internet Filter, telco web filter, Telecom Internet Filtering, Telecom Web Filtering, Telecom Italia, Unified Threat Management, universal threat management, URL Database, URL filter, URL filter database, UTM provider, value SurfControl replace, value Websense replace, web filter, web filter database, Web page filter, Websense compete, Websense replace, white label SaaS, white label internet filter, white label web filter, white label content filter, x stop compete, xstop replace, Zero false positive, zero false positive internet filter, strengthen the core