

BluePrint Data Provides Internet / URL Filtering Through System Integrator to Telecom Italia

FOR IMMEDIATE RELEASE

Jacksonville, Florida USA – Friday 3 September 2010 – BluePrint Data, the leader in high quality OEM internet content filtering solutions announced today it is starting its second year of providing Internet Filtering, as part of a Unified Threat Management (UTM) hardware appliance platform, through a system integrator, to Telecom Italia. Telecom Italia (BIT: TIT, NYSE: TI) is the largest telecommunications company in Italy. The system integrator supplied by BluePrint Data provides a solutions company the unified threat management software which is added to a hardware device and sold under the Telecom Italia brand to small and medium sized businesses.

The BluePrint Data filtering database is the largest 100% human reviewed data store in the world. BluePrint Data's trained and certified Web content review specialists have reviewed web sites that comprise over 98% of the World Wide Web traffic according to statistics from Neilson/Net Ratings a global leader in Internet media and market research. The BluePrint Data URL / Web site Content Filtering Database is exceptionally accurate as it is the only database of its size where 100% of the Websites have been reviewed by trained and certified Web site content specialists. As of July 2010 BluePrint Data completes 100% of new web site reviews with a minimum of two human reviewers categorizing each web site to continue to provide the best possible quality. BluePrint Data is the only company with high enough quality to offer Zero False Positive URL / Content filtering.

“BluePrint Data's is honored to be able to extend its OEM Internet Filtering offering to a partner that is deploying it in one of the world's leading Telecoms.” said Bob Dahlstrom BluePrint Data's CEO. “This is another example of a major telecom utilizing our service and complements our deployments with network security appliances, SaaS / Cloud based providers, and client software implementations.”

About BluePrint Data.

BluePrint Data OEMs its URL filter and content filtering databases, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

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Telecom Italia, Cloud Internet Security, Cloud based Internet Security, Zero false positive, zero false positive internet filter, telco web filter, smartfilter replace, human web reviews, human web categorization, multiple human web reviews, Internet filter software, ISS Compete, German internet filter, Hindi internet filter, block porn, filter internet access, block gambling, filter gambling, filter stock, internet filter, iprism replace, Internet Security Service provider, value Websense replace, Internet Filter SaaS, Carrier internet filter, Enterprise Internet Filtering, filter drug, web filter, carrier web filter, business internet filter, SaaS Internet filter, x stop compete, Internet Filtering Appliance, Websense replace, OEM URL Database, OEM URL filter, OEM web filter, SurfControl replace, St Bernard replace, UTM provider, value SurfControl replace, 8e6 compete, 8e6 replace, managed content filtering, BlueCoat compete, Dutch internet filter, MSP, Spanish internet filter , St Bernard Software compete, Unified Threat Management, brightcloud compete, universal threat management, brightcloud replace, RuleSpace compete, Alexa compete, Portuguese internet filter, ISP web filter, Chinese internet filter, Internet Filter database, internet filter OEM, Netcraft compete, URL filter, Arabic internet filter, content filter, English internet filter, internet filter data, MSSP, NetSweeper compete, secure computing replace, smartfilter compete, SurfControl compete, URL filter database, SaaS provider, RuleSpace replace, Italian internet filter, Managed Security Service Provider, web filter database, BluePrint Data, Web page filter, managed service provider, CyberGuard compete, fast Data Tech compete, filter hate, filter porn, French internet filter, Internet filter China, Internet Filtering India, ISP internet filter, Japanese internet filter, Korean internet filter, OEM Internet Filter, NetSweeper replace, OEM SaaS, OEM URL List, Polish internet filter, Secure Computing compete, iprism compete, telco Internet Filter, Telecom Internet Filtering, URL Database, Websense compete, white label SaaS, xstop replace, rebrandable internet filter. brandable internet filter, brandable internet filter