

Private Label Option to OpenDNS® Now Available to IT Providers and Resellers

FOR IMMEDIATE RELEASE

Jacksonville, Florida USA – Thursday 10 September 2013 – BluePrint Data, a leader in high quality OEM internet security solutions, announced today its OpenDNS® Competitive Switch Program for Information Technology (IT) providers or resellers that want a white label brandable product similar to OpenDNS® and the OpenDNS® Umbrella system for businesses, schools, or libraries. .

The BluePrint Data DNS Internet Filter and security system works similar to the OpenDNS® Umbrella service but is sold to service providers not directly to small and medium businesses, enterprise businesses, schools or libraries. BluePrint Data's White Label DNS Internet security system also allows providers the flexibility to deploy the system in their data centers, at the client's locations or use the BluePrint Data cloud deployments.

The DNS security service from BluePrint Data is less expensive to end users has a larger margin for IT providers and resellers. BluePrint Data's system includes sixty six customizable Internet Filtering Categories and protects from known web based malware, spyware, virus, and botnets¹.

“We are very excited about this offer and look forward to being able to add value for IT providers and resellers.” said Bob Dahlstrom BluePrint Data's CEO. “By enabling IT providers and resellers to offer a branded DNS based security service we can enable enhanced product and service offerings by the IT providers 100% in the cloud, including 100% local or any combination thereof.” Interested companies are encouraged to contact BluePrint Data and complete a free evaluation.

About BluePrint Data.

BluePrint Data OEMs its URL technology, and security products and services to Internet Security vendors as well as provides private label / OEM services to Managed Service Providers (MSPs), Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), telecom, carriers, and ISPs and other companies. BluePrint Data's high quality Internet Filtering and anti-malware service is combined with tools and resources to provide easy integration into end user products and services.

¹ Protection from Botnets occurs by preventing the HTTP web based “call home” function from an infected computer to the Internet. The BluePrint Data DNS Internet Filter and security system does not detect or clean virus or malware from local or networked computers.

###

FOR MORE INFORMATION:

BluePrint Data
2002 San Marco Blvd, Suite 201
Jacksonville, FL 32207
+1-904-647-4491
press@blueprintdata.com

Keywords:

OpenDNS, Umbrella, OpenDNS replace, OEM Internet Security, White Label Internet Security, Zero false positive, Internet Security, zero false positive internet filter, telco web filter, smartfilter replace, Internet filter software, ISS Compete, German internet filter, Hindi internet filter, block porn, filter internet access, block gambling, filter gambling, filter stock, internet filter, iprism replace, Internet Security Service provider, value Websense replace, Internet Filter SaaS, Carrier internet filter, Enterprise Internet Filtering, filter drug, web filter, carrier web filter, business internet filter, SaaS Internet filter, x stop compete, Internet Filtering Appliance, Websense replace, OEM URL Database, OEM URL filter, OEM web filter, SurfControl replace, St Bernard replace, UTM provider, value SurfControl replace, 8e6 compete, 8e6 replace, managed content filtering, BlueCoat compete, Dutch internet filter, MSP, Spanish internet filter, St Bernard Software compete, Unified Threat Management, brightcloud compete, universal threat management, brightcloud replace, RuleSpace compete, Alexa compete, Portuguese internet filter, ISP web filter, Chinese internet filter, Internet Filter database, internet filter OEM, Netcraft compete, URL filter, Arabic internet filter, content filter, English internet filter, internet filter data, MSSP, NetSweeper compete, secure computing replace, smartfilter compete, SurfControl compete, URL filter database, SaaS provider, RuleSpace replace, Italian internet filter, Managed Security Service Provider, web filter database, Blueprint Data, Web page filter, managed service provider, CyberGuard compete, fast Data Tech compete, filter hate, filter porn, French internet filter, Internet filter China, Internet Filtering India, ISP internet filter, Japanese internet filter, Korean internet filter, OEM Internet Filter, NetSweeper replace, OEM SaaS, OEM URL List, Polish internet filter, Secure Computing compete, iprism compete, telco Internet Filter, Telecom Internet Filtering, URL Database, Websense compete, white label SaaS, xstop replace, rebrandable internet filter. brandable internet filter, brandable internet filter, Zvello replace, Zvello compete