

## Data Resolve Partners with Blueprint Data to Deliver Free Endpoint Security for Small and Medium Businesses

**Kolkata India, 9th August, 2012:** With the successful release of inDefend Business-Endpoint Security, Data Resolve Technologies and Blueprint Data join hands to introduce first-of-its-kind *Free Endpoint Security Solution for Small and Medium Businesses using Active EPS Technology* by Data Resolve Technologies and Website/URL Content filtering Technology by Blueprint Data. The product is now available on Data Resolve's website for free download.



Today, more and more employees of small and medium businesses are making use of portable storage devices, laptops, data cards, free emails, social networks and cloud services for day to day business activities, resulting in potential loopholes for data security and breach. These loopholes can be triggered with any of the number data exit points like USB Flash Drives, CD-DVD, Emails, File Uploads, File Transfer via Torrent, VoIP and Malicious web services etc.

BYOD or "bring your own device" implementations in many companies add additional potential loopholes for data security and breaches. What this essentially means is that employees can bring personally-owned laptops or storage devices to their place of work, and using those devices to access privileged company resources such as email, file servers and databases as well as their personal applications and data. While BYOD is important for the better performance of the employees, it is equally important that the businesses having BYOD policy must also take care in protecting any intention or accidental breach of information through devices under BYOD policy.

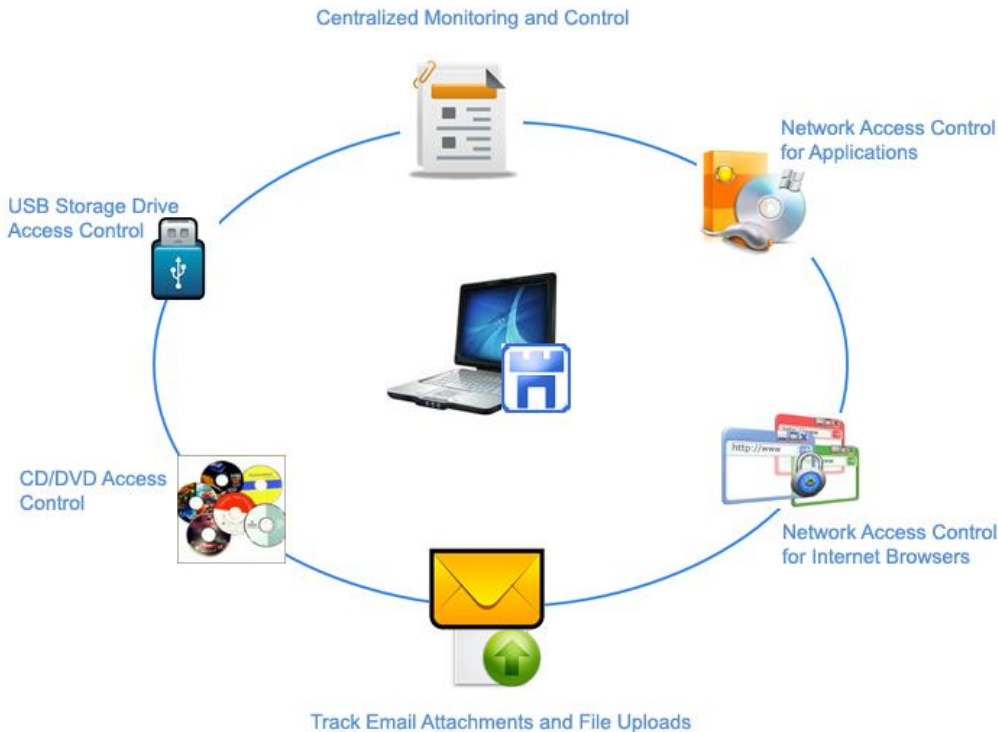
"Considering this fact, we wanted to reach out to these small and medium businesses to allow them solve this problem at a very low or no cost. The release of inDefend Lite or the free community version is an attempt in this direction where, we will offer a solution which will help these companies keep a tap on the endpoint devices for any kind of potential breach or theft of information through storage devices or internet. Those customer who want to have even more heightened level of security may go for the commercial version of our product or request for additional support on the free version at a very minimal support cost.

"Adding a portion of BPD's web database of 200,000 of the most commonly accessed websites has given a major powerful feature to the product which will allow our customers take advantage of endpoint UTM, without investing in a costly gateway based UTMs while at the same time removing the vulnerability of bypassing the traditional UTM through a data card or any other rogue internet connectivity." Says Vikram , CEO, Data Resolve Technologies

“DataResolve’s innovative and exceptional end point security product is a perfect fit for the BluePrint Data Internet Filtering and Security Services“. Says Bob Dahlstrom , *CEO , Blue Print Data*

“We believe the DataResolve inDefend Business-Endpoint Security products and the new Free Endpoint Security Solution for Small and Medium Businesses provides a much needed service to businesses and are happy to be a part of the DataResolve Solution”.

## inDefend Lite – Free Endpoint Security



inDefend Lite helps to protect business data from theft and breach by providing full control of all the PC’s. It helps in minimizing possibility of data theft/breach across the organizations network by blocking all kinds of unauthorized removable media devices, websites, applications that can lead to data loss and monitoring email attachments & file uploads over web, while maintaining relevant data access through portable storage device and network access control.

### What is Active EPS?

ACTIVE EPS (Endpoint Security) is the name given to the core DLP engine of inDefend’s technology which helps this award winning product monitor, control & block any kind of unauthorized device and applications which can be used to steal or misuse data. Besides, having its unique detection mechanism inDefend agents uses very low memory footprint, supports all windows versions including Vista and Windows 7 both 32 Bit and 64 Bit and interestingly communicates with the server without opening any port on your system making it less vulnerable unlike other desktop based application which communicates in the network.

## **What is Website/URL Content Filtering Technology**

Content Filtering is used by businesses to prevent employees from accessing “not-safe-for-work” or inappropriate websites and internet content. Categories of content such as pornography, gambling, etc. are disallowed by Website/URL Content Filtering Technology thus helping save money by increasing employee productivity, reducing liability.

### **inDefend Lite - Features:**

- Granular USB Storage Device access control
- Set specific policies on each Registered USB device for each PC
- Block all unauthorized/alien USB storage devices access
- Set specific policies on CD/DVD access
- Selectively allow or block access to any kind of internet application, website
- Create Multiple Policy Templates to set groupwise policies
- Centralized control and management
- Create Customizable reports for devices and network activities
- Set Email alerts for any unauthorized device and network activities
- Policy to Monitor and Control offline PCs
- Tamper Proof and Password-protected uninstall

### **inDefend Lite - Benefits:**

- Access Administrator Console from anywhere in the world
- Centrally Control and Monitor all devices and network activities
- Monitors outgoing Emails and Email Attachments
- Monitors Files uploaded via Web Browsers and other applications using http/https file uploads
- Granular USB Storage Device and CD-DVD access control
- Controls and Monitors Website access using blacklist
- Controls and Monitors Applications network access
- Policy Templates and Group-wise Policy Configuration
- Detailed Customizable Reports Generation
- Save and Download Reports in PDF format
- Manage all Endpoints from One Single Dashboard
- Control and Monitor even offline computers

## **About Data Resolve Technologies**

Data Resolve Technologies is an award winning company founded in the year 2008, which offers endpoint security products for blocking and monitoring the use of internet, portable media devices, email, VoIP, etc. to protect crucial data and from unauthorized access, share and copy. Data Resolve was awarded best emerging IT company in TIEGER 2012 by TIE Kolkata, Accolade of Excellence by Zee

Business in the year 2012. Data Resolve Technologies is a member of DSCI (Data Security Council of India) and NASSCOM and have customers in more than a dozen countries across the globe.

#### **About Blue Print Data**

BluePrint Data OEMs its URL filter and content filtering databases and technology products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

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