



BluePrint Data's Astronomical Zenith: One Month of Free OEM Internet Content Filtering

FOR IMMEDIATE RELEASE

JACKSONVILLE, FLORIDA USA – Monday 19 September 2011 – BluePrint Data today announced its Equinox promotion for its OEM internet content / URL filter technology to Internet Security manufacturers or providers (including VARs, Resellers, and others). For companies that source their OEM Internet Content Web Filtering databases and technologies from providers such as McAfee/Secure Computing, RuleSpace, or WebSense/SurfControl switching to BluePrint Data can increase accuracy and value and until the end of October 2011 can receive a month free for each year of contracted services.

BluePrint Data is the only Internet Filtering Company to complete 100% of its web site / URL reviews a minimum of two human reviewers to categorize each web site. Using trained people to review website content not Bots or automated technologies enables BluePrint Data to ensure the most accurate product available.

Companies eligible for the promotion Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providers of private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), telecom, carriers, and ISPs

“We are equally excited about this promotion and the benefits it offers our future partners.” said Bob Dahlstrom BluePrint Data’s CEO. “BluePrint Data has always prided itself on its excellent product, service, and value and we are happy to provide this additional incentive to companies that integrate Internet Content / Web site URL Filtering Services.”

About BluePrint Data.

Since 1998, BluePrint Data has offered its URL filter and content filtering databases and technology products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world’s largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

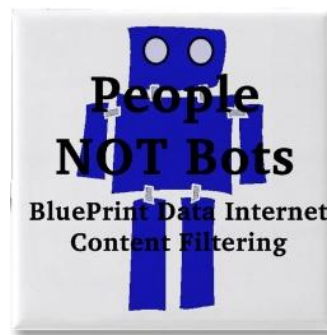
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Keywords:

8e6 compete, 8e6 replace, Alexa compete, Anti Malware, Anti Malware provider, Anti Spam provider, Anti Virus, Anti Virus provider, Antispam, Antivirus, Arabic internet filter, block gambling, block porn, BlueCoat compete, BluePrint Data, Brand filter, Brandable filter, brandable internet filter, brandable internet filter, brightcloud compete, brightcloud replace, business internet filter, business web filter, Carrier internet filter, carrier web filter, Chinese internet filter, Cloud based Internet Security, Cloud filter, Cloud internet filter, Cloud Internet Security, commtouch compete, commtouch replace, content filter, content filter DNS, content internet filter, CyberGuard compete, CyberGuard replace, DNS Filter, DNS Internet Filter, Dutch internet filter, English internet filter, Enterprise Internet Filtering, fast Data Tech compete, filter drug, filter gambling, filter hate, filter internet access, filter porn, filter stock, French internet filter, German internet filter, Hindi internet filter, Independent Software Vendors , Information Technology Providers, internet filter, Internet Filter Appliance, Internet filter China, internet filter data, Internet Filter database, Internet filter DNS, Internet Filter India, internet filter OEM, Internet Filter SaaS, Internet filter software, Internet Security, Internet Security Service provider, iprism compete, iprism replace, ISP, ISP Filter, ISP Internet Filter, ISP internet filter, ISP web filter, ISS Compete, ISV filter, Italian internet filter, Japanese internet filter, Korean internet filter, managed content filtering, Managed Security Service Provider, managed service provider, MSP, MSP Content Filter, MSP Filter, MSP Internet Filter, MSSP, MSSP, MSSP Filter, MSSP Filter, Netcraft compete, NetSweep, NetSweeper compete, NetSweeper replace, OEM, OEM Content filter, OEM Internet Filter, OEM SaaS, OEM URL Database, OEM URL filter, OEM URL List, OEM web filter, Polish filter, Portuguese internet filter, private label, rebrandable internet filter, RuleSpace compete, RuleSpace replace, SaaS, SaaS Filter, SaaS Internet Filter, SaaS Internet filter, SaaS provider, SaaS provider, Secure Computing compete, secure computing replace, smartfilter compete, smartfilter replace, Software as a Service, Spanish Content Filter, Spanish internet filter , St Bernard compete, St Bernard replace, SurfControl compete, SurfControl replace, telco Internet Filter, telco web filter, telecom, Telecom Internet Filtering, Unified Threat Management, universal threat management, URL Content Filter, URL Database, URL filter, URL filter database, UTM, UTM Filter, UTM provider, Value Added Reseller, value SurfControl replace, value Websense replace, VAR, VAR Filter, web content filter, web filter, web filter database, Web page filter, Websense compete, Websense replace, white label SaaS, x stop compete, xstop replace, Zero false positive, zero false positive internet filter,