

# BluePrint Data Goes Even More Global with an Additional Data Center in Singapore

FOR IMMEDIATE RELEASE

Jacksonville, Florida USA – Friday 8 October 2010 – BluePrint Data, the leader in high quality OEM internet content filtering solutions announced today it is opening another data center in Singapore in order to better serve its Asia Pacific customers. New and existing customers in the region now have access to the BluePrint Data OEM cloud based and Software as a Service (SaaS) based Internet Content Filtering technologies. BluePrint Data provides Internet Content Filtering, URL Filter Lists and Databases, Integration Tools, and other Technology, to International Software and Services for Software, Hardware, and Service Manufacturers, Vendors, and Providers.

The BluePrint Data filtering database is the largest 100% human reviewed data store in the world. BluePrint Data's trained and certified Web content review specialists have reviewed web sites that comprise over 98% of the World Wide Web traffic according to statistics from Neilson/Net Ratings a global leader in Internet media and market research. The BluePrint Data URL / Web site Content Filtering Database is exceptionally accurate as it is the only database of its size where 100% of the Websites have been reviewed by trained and certified Web site content specialists. *As of July 2010 BluePrint Data completes 100% of new web site reviews with a minimum of two human reviewers categorizing each web site* to continue to provide the best possible quality. BluePrint Data is the only company with high enough quality to offer Zero False Positive URL / Content filtering.

“The expansion of this service allows existing customers in the Asia Pacific region quicker and easier access to the BluePrint Data technologies and services and provides a cloud based solution for new customers and existing customers migrating services to the cloud.” said Bob Dahlstrom BluePrint Data's CEO. “This is another example of BluePrint Data enhancing and expanding our services to ‘make things easier’ for our business partners and their end users.”

## **About BluePrint Data.**

BluePrint Data OEMs its URL filter and content filtering databases, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

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