



BluePrint Data Providing Parental Controls for Lavasoft

FOR IMMEDIATE RELEASE

JACKSONVILLE, Fla. – June 12, 2014 – **BluePrint Data**, the leader in high quality, OEM, [integratable Internet Filtering and Parental Control](#) security solutions, and **Lavasoft**, [the original anti-malware company](#) announced the integration of BluePrint Data’s URL Content Filtering for Parental Controls and Internet Filtering for business into the Lavasoft’s Ad-Aware Total Security product. The combined products create an unparalleled user-tailored Parental Control solution.

Lavasoft specializes in providing anti-malware and privacy software including the award winning Ad-Aware product with almost half a billion downloads. Lavasoft believes that online security should be accessible to everyone and supports millions of users protecting their computers and online identities. By integrating the BluePrint Data web filtering Cloud Engine within Lavasoft’s family of award winning solutions, Lavasoft is able to provide high quality solutions to their customers and extend their internet security to include the ability to restrict access to certain type of web content such as pornography, gambling, drug promotion, etc.

“BluePrint Data is delighted to extend our Internet Filtering content services and platform to Lavasoft and to integrate the Lavasoft anti malware services into our products and services.” said Bob Dahlstrom, CEO of BluePrint Data. “This integration is a “win-win” for both companies and extends both of our products and services to more fully protect end users.”

End-users will benefit from an accurate solution that is tailored to their needs, providing them with a safe web-surfing experience through a locally installable, fully manageable security solution capable of content filtering and other services provided by Lavasoft. With the combined solution, subscribers receive accurate and clean content delivered with optimal service and protection.

“Lavasoft has been protecting users since 1999 and the addition of BluePrint Data’s services continues our rich history of providing protection and additional security to end users and their networks” said Daniel Assouline CEO of Lavasoft. “This partnership delivers high-quality cloud and locally installed access to the best web site and URL inspection tools in the industry, ensuring accurate content filtering customized for the task at hand.”

About Blueprint Data

Blueprint Data OEMs its URL / Web site content filters, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. Blueprint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the Blueprint Data OEM URL Filter database. For more information, visit www.blueprintdata.com or follow the company on Twitter @blueprintdata

About Lavasoft

Lavasoft is the original anti-malware company, creating award-winning, free security and privacy software since 1999. Born of the belief that online security should be accessible to everyone, Lavasoft offers millions of users complete protection for their computers and online identities. With more than 450 million downloads, its flagship product Ad-Aware has blocked and removed billions of threats, saving consumers from all forms of attacks and malware – including viruses, spyware, adware, phishing and drive-by downloads. Lavasoft is a global company with operations in North America and Europe. For more information, please visit www.lavasoft.com or follow the company on Twitter @lavasoft.

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Lavasoft, Anti Malware, Malware, Malware Prevention, OEM Malware, ISP web filter, ISP Internet Filter, ISP Filter, Zero False Positive Internet Content Filtering Scary Challenge, Telecom Italia, Cloud Internet Security, Cloud based Internet Security, Zero false positive, zero false positive internet filter, telco web filter, smartfilter replace, human web reviews, human web categorization, multiple human web reviews, Internet filter software, ISS Compete, German internet filter, Hindi internet filter, block porn, filter internet access, block gambling, filter gambling, filter stock, internet filter, iprism replace, Internet Security Service provider, value Websense replace, Internet Filter SaaS, Carrier internet filter, Enterprise Internet Filtering, filter drug, web filter, carrier web filter, business internet filter, SaaS Internet filter, x stop compete, Internet Filtering Appliance, Websense replace, OEM URL Database, OEM URL filter, OEM web filter, SurfControl replace, St Bernard replace, UTM provider, value SurfControl replace, 8e6 compete, 8e6 replace, managed content filtering, BlueCoat compete, Dutch internet filter, MSP, Spanish internet filter , St Bernard Software compete, Unified Threat Management, brightcloud compete, universal threat management, brightcloud replace, RuleSpace compete, Alexa compete, Portuguese internet filter, ISP web filter, Chinese internet filter, Internet Filter database, internet filter OEM, Netcraft compete, URL filter, Arabic internet filter, content filter, English internet filter, internet filter data, MSSP, NetSweeper compete, secure computing replace, smartfilter compete, SurfControl compete, URL filter database, SaaS provider, RuleSpace replace, Italian internet filter, Managed Security Service Provider, web filter database, Blueprint Data, Web page filter, managed service provider, CyberGuard compete, fast Data Tech compete, filter hate, filter porn, French internet filter, Internet filter China, Internet Filtering India, ISP internet filter, Japanese internet filter, Korean internet filter, OEM Internet Filter, NetSweeper replace, OEM SaaS, OEM URL List, Polish internet filter, Secure Computing compete, iprism compete, telco Internet Filter, Telecom Internet Filtering, URL Database, Websense compete, white label SaaS, xstop replace, rebrandable internet filter. brandable internet filter, brandable internet filter, Arabic Internet Filter, Chinese Internet Filter, Dutch Internet Filter, English Internet Filter, French Internet Filter, German Internet Filter, Hindi Internet Filter, Italian Internet Filter, Japanese Internet Filter, Korean Internet Filter, Persian Internet Filter, Polish Internet Filter, Portuguese Internet Filter, Romanian Internet Filter, Russian Internet Filter, Serbian Internet Filter, Spanish Internet Filter, Swedish Internet Filter, Thai Internet Filter, Turkish Internet Filter, Ukrainian Internet Filter, Vietnamese Internet Filter,