



# BluePrint Data to Present a Webinar with Artisan Infrastructure on Implementing Cloud Based Internet Security

FOR IMMEDIATE RELEASE

JACKSONVILLE, FLORIDA USA – Thursday August 2, 2012 – BluePrint Data today announced it is partnering with Artisan Infrastructure to provide Cloud Based White Label Solutions for Internet Security on Thursday August 9<sup>th</sup> 2012.

BluePrint Data has partnered with Artisan Infrastructure to provide its White Label Cloud OEM Solutions for Internet Filtering, Parental Controls and Malware and Anti Virus Security Services. BluePrint Data's high quality Web site / URL Filtering make us the most trusted Web site content authority in the world. In fact, other Internet Filtering companies contract with BluePrint Data to improve their Internet filtering. With millions of end users, coverage of 63 languages, 5 global locations, and an impressive and diverse customer base choosing BluePrint Data for integration into your Internet Security product or service is a wise choice.

Registration for the Thursday August 9<sup>th</sup> 2012 Webinar is available at the Artisan Infrastructure Web site: <http://marketing.artisaninfrastructure.com/acton/form/2312/0045:d-0002/0/index.htm>

Attendees will learn:

- How to deploy BluePrint Data® OEM Internet Filtering and Anti Malware / Anti Virus solutions from the cloud
- Options for Integrating the Filtering and Malware Services
- How to receive a free 30 day trial

Who should attend:

- MSPs (including Managed Service Security Providers)
- ISV's, VAR's and System Integrators
- SaaS companies and providers (including Hosted Desktop and DaaS)
- Telecom and carriers (including mobile/cell phone networks) and ISPs

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Presenters:

Bob Dahlstrom, CEO, BluePrint Data

Madhu Kris, Sr. Technical Sales Representative, BluePrint Data

Frank Bauer, Sr. Manager - Strategic Alliances, Artisan Infrastructure

### **About BluePrint Data**

BluePrint Data OEMs its URL filter and content filtering databases and technology products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

### **About Artisan Infrastructure**

Artisan started in 2001 as a telephone services provider, so we understand the need for carrier grade, "dial-tone" levels of reliability and availability. Artisan Infrastructure has been designed using the same basic philosophy that drives the rest of our business: Use carrier-grade, best of breed, enterprise technology products that are proven in thousands of implementations around the world. Combine our best-in-class technology with a set of people who are highly motivated and dedicated to providing the best customer satisfaction for service providers of all sizes, and you have the Artisan Difference.

### **FOR MORE INFORMATION:**

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Introductory Video: [http://www.youtube.com/watch?feature=player\\_embedded&v=ozf8XSxyJuU](http://www.youtube.com/watch?feature=player_embedded&v=ozf8XSxyJuU)

### Additional Keywords:

Open DNS compete, Open DNS replace, brandable internet filter, brandable DNS, private label DNS, private label DNS filter, OEM DNS filter, 8e6 compete, 8e6 replace, Alexa compete, Arabic internet filter, Arabic Internet Filter, block gambling, block porn, BlueCoat compete, BlueCoat replace, BluePrint Data, brandable internet filter, brightcloud compete, brightcloud replace, business internet filter, Carrier internet filter, carrier web filter, Chinese internet filter, Cloud based Internet Security, Cloud Internet Security, content filter, CyberGuard compete, CyberGuard replace, Dutch internet filter, English internet filter, Enterprise Internet Filter, fast Data Tech compete, fast Data Tech replace, filter drug, filter gambling, filter hate, filter internet, filter internet access, filter porn, filter stock, French internet filter, German internet filter, Hindi internet filter, human web categorization, human web reviews, internet filter, Internet filter China, internet filter data, Internet Filter database, internet filter OEM, Internet Filter SaaS, Internet filter software, Internet Filter Appliance, Internet Filter Challenge, Internet Filter India, Internet Security Service provider, iprism compete, iprism replace, ISP internet filter, ISP web filter, ISS Compete, ISS Replace, Italian internet filter, Japanese internet filter, Korean internet filter, managed content filter, Managed Security Service Provider, managed service provider, MSP, MSSP, multiple human web reviews, Netcraft compete, NetSweeper compete, NetSweeper replace, OEM Internet Filter, OEM SaaS, OEM URL Database, OEM URL filter, OEM URL List, OEM web filter, Persian Internet Filter, Polish internet filter, Portuguese internet filter, rebrand internet filter, brandable internet filter, Romanian Internet Filter, RuleSpace compete, RuleSpace replace, Russian Internet Filter, SaaS Internet filter, SaaS provider, Secure Computing compete, secure computing replace, Serbian Internet Filter, smartfilter compete, smartfilter replace, Spanish internet filter , St Bernard replace, St Bernard compete, SurfControl compete, SurfControl replace, Swedish Internet Filter, telco Internet Filter, telco web filter, Telecom Internet Filtering, Telecom Italia, Thai Internet Filter, Turkish Internet Filter, Ukrainian Internet Filter, Unified Threat Management, universal threat management, URL Database, URL filter, URL filter database, UTM provider, value SurfControl replace, value Websense replace, Vietnamese Internet Filter,, web filter, web filter database, Web page filter, Websense compete, Websense replace, white label SaaS, x stop compete, xstop replace, Zero false positive, Zero False Positive Internet Content Filter, zero false positive internet filter,