



# **BluePrint Data OEM Internet Content Filtering in 63 Languages**

**FOR IMMEDIATE RELEASE**

Jacksonville, Florida USA – Monday 6 February 2012 – BluePrint Data, the leader in high quality OEM internet content filtering solutions announced it completes URL content categorization for websites in 63 different languages. Of the 63 languages, 23 are officially supported by BluePrint Data staff fluent in the languages.

BluePrint Data, the leader in high quality OEM internet content filtering solutions with the largest database of exclusively human reviewed web site reviews (aka URL reviews), provides its OEM Web Filtering technologies and URL filter database can provide Internet Security manufacturers or providers (including VARs, Resellers, and others) that source their Internet Web Filtering databases and technologies from OEM providers such as McAfee/Secure Computing, RuleSpace, or WebSense/SurfControl. It is the only Internet Filtering Company to uses a minimum of two human reviewers to categorize each web site. Using trained people to review website content not Bots or automated technologies enables BluePrint Data to ensure the most accurate product available enabling them to offer the industries only Zero False Positive Guarantee.

"Having Web site content information for 63 Languages is valuable service to our existing partners and customers and showcases the truly global nature of our services." said Bob Dahlstrom, BluePrint Data's CEO.

The 23 officially supported Languages include: Arabic, Chinese, Dutch, English, French, German, Hindi, Italian, Japanese, Korean, Malay, Persian, Polish, Portuguese, Romanian, Russian, Serbian, Spanish, Swedish, Thai, Turkish, Ukrainian, and Vietnamese. Additional web sites in other languages are also reviewed and may be added as part of Service Level Agreements or as requested by customers and business partners.

## **About BluePrint Data.**

BluePrint Data OEMs its URL / Web site content filters, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

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## **FOR MORE INFORMATION:**

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