



BluePrint Data Premium Knowledge Based Internet Filtering the Internet Security Value in the Cloud

FOR IMMEDIATE RELEASE

JACKSONVILLE, FLORIDA USA – Thursday July 11, 2012 – BluePrint Data today announced it has established itself as the premier value Internet Filtering Service available. The BluePrint Data URL / Web site Internet Filter cloud service offers the best quality Web content filtering service available at a value price. BluePrint Data has the highest quality URL filtering available as it uses people to complete 100% of its web site and URL reviews with multiple reviewers independently matching the categories prior to the web site / URL being added to the master URL Review database.

How does BluePrint Data provide a premium knowledge based Internet Filtering solution at a value price? By utilizing the efficiencies gained from 12 years of web site reviews and efficiencies from the “cloud”. BluePrint Data has relentlessly driven down the cost of its web site reviews over the years to 12% of its initial costs. They have done this while increasing accuracy and quality mostly through the use of their new multiple human review system.

With web site reviews in 63 languages and 66 categories of content from Adult/Sexual to Weapons Promotion, BluePrint Data has the best quality filtering product available. In fact, other Internet Filtering companies contract with BluePrint Data to complete web site / URL content reviews to improve their filter databases or when their automated technology can't determine a web site or URLs content.

BluePrint Data is a leader in high quality OEM internet content filtering solutions and provides its OEM Web Filtering technologies and URL filter database to Internet Security manufacturers or providers (including VARs, Resellers, and others) that source their Internet Web Filtering databases and technologies from OEM providers such as McAfee/Secure Computing, RuleSpace, or WebSense and retail providers such as Barracuda, Webroot and BlueCoat.

BluePrint Data has provided the best quality, value prices, service oriented offer for URL Filtering services in the industry for years” said Bob Dahlstrom BluePrint Data’s CEO. “BluePrint Data has always prided ourselves on our simple and flexible integration options, excellent service and response and commitment to our customers in addition to our value proposition.”

About Blueprint Data.

Blueprint Data OEMs its URL filter and content filtering databases and technology products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. Blueprint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the Blueprint Data OEM URL Filter database.

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Introductory Video:

http://www.youtube.com/watch?feature=player_embedded&v=ozf8XSxyJuU

Additional Keywords:

Open DNS compete, Open DNS replace, brandable internet filter, brandable DNS, private label DNS, private label DNS filter, OEM DNS filter, 8e6 compete, 8e6 replace, Alexa compete, Arabic internet filter, Arabic Internet Filter, block gambling, block porn, BlueCoat compete, BlueCoat replace, BluePrint Data, brandable internet filter, brightcloud compete, brightcloud replace, business internet filter, Carrier internet filter, carrier web filter, Chinese internet filter, Cloud based Internet Security, Cloud Internet Security, content filter, CyberGuard compete, CyberGuard replace, Dutch internet filter, English internet filter, Enterprise Internet Filter, fast Data Tech compete, fast Data Tech replace, filter drug, filter gambling, filter hate, filter internet, filter internet access, filter porn, filter stock, French internet filter, German internet filter, Hindi internet filter, human web categorization, human web reviews, internet filter, Internet filter China, internet filter data, Internet Filter database, internet filter OEM, Internet Filter SaaS, Internet filter software, Internet Filter Appliance, Internet Filter Challenge, Internet Filter India, Internet Security Service provider, iprism compete, iprism replace, ISP internet filter, ISP web filter, ISS Compete, ISS Replace, Italian internet filter, Japanese internet filter, Korean internet filter, managed content filter, Managed Security Service Provider, managed service provider, MSP, MSSP, multiple human web reviews, Netcraft compete, NetSweeper compete, NetSweeper replace, OEM Internet Filter, OEM SaaS, OEM URL Database, OEM URL filter, OEM URL List, OEM web filter, Persian Internet Filter, Polish internet filter, Portuguese internet filter, rebrand internet filter, brandable internet filter, Romanian Internet Filter, RuleSpace compete, RuleSpace replace, Russian Internet Filter, SaaS Internet filter, SaaS provider, Secure Computing compete, secure computing replace, Serbian Internet Filter, smartfilter compete, smartfilter replace, Spanish internet filter , St Bernard replace, St Bernard compete, SurfControl compete, SurfControl replace, Swedish Internet Filter, telco Internet Filter, telco web filter, Telecom Internet Filtering, Telecom Italia, Thai Internet Filter, Turkish Internet Filter, Ukrainian Internet Filter, Unified Threat Management, universal threat management, URL Database, URL filter, URL filter database, UTM provider, value SurfControl replace, value Websense replace, Vietnamese Internet Filter,, web filter, web filter database, Web page filter, Websense compete, Websense replace, white label SaaS, x stop compete, xstop replace, Zero false positive, Zero False Positive Internet Content Filter, zero false positive internet filter,