



BluePrint Data Offers Internet Filtering for Mobile Phones and Smart Devices

FOR IMMEDIATE RELEASE

JACKSONVILLE, FLORIDA USA – Monday 8 August 2011 – BluePrint Data today announced it is offering its OEM web content / URL filter technology and security products and services to providers of mobile phone and internet service. The BluePrint Data offerings can be used by service providers that allow Internet access on their devices.

BluePrint Data is a leader in high quality OEM internet content filtering solutions and provides its OEM Web Filtering technologies and URL filter database to Internet Security manufacturers or providers (including VARs, Resellers, and others) that source their Internet Web Filtering databases and technologies from OEM providers such as McAfee/Secure Computing, RuleSpace, or WebSense/SurfControl. Not only does BluePrint Data complete 100% of its web site / URL reviews with trained human reviewers, it uses a minimum of two human reviewers to independently categorize websites / URLs to ensure the categories match prior to adding the information to the master URL Review database. Using trained people to review website content not Bots or automated technologies enables BluePrint Data to ensure the most accurate product available enabling them to offer the industries only Zero False Positive Guarantee.

“We are very excited and happy to extend our Internet Filtering services to the mobile phone and smart phone market.” said Bob Dahlstrom BluePrint Data’s CEO. “BluePrint Data has always prided itself on its excellent product, service, and value and we are happy to provide another tool and increased options for companies looking at integrating Internet Content Filtering Services into mobile devices.”

About BluePrint Data.

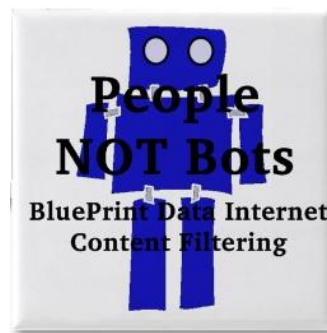
Since 1998, BluePrint Data has offered its URL filter and content filtering databases and technology products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world’s largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

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Cloud Internet Security, Cloud based Internet Security, Zero false positive, zero false positive internet filter, telco web filter, smartfilter replace, Internet filter software, ISS Compete, German internet filter, Hindi internet filter, block porn, filter internet access, block gambling, filter gambling, filter stock, internet filter, iprism replace, Internet Security Service provider, value Websense replace, Internet Filter SaaS, Carrier internet filter, Enterprise Internet Filtering, filter drug, web filter, carrier web filter, business internet filter, SaaS Internet filter, x stop compete, Internet Filtering Appliance, Websense replace, OEM URL Database, OEM URL filter, OEM web filter, SurfControl replace, St Bernard replace, UTM provider, value SurfControl replace, 8e6 compete, 8e6 replace, managed content filtering, BlueCoat compete, Dutch internet filter, MSP, Spanish internet filter , St Bernard Software compete, Unified Threat Management, brightcloud compete, universal threat management, brightcloud replace, RuleSpace compete, Alexa compete, Portuguese internet filter, ISP web filter, Chinese internet filter, Internet Filter database, internet filter OEM, Netcraft compete, URL filter, Arabic internet filter, content filter, English internet filter, internet filter data, MSSP, NetSweeper compete, secure computing replace, smartfilter compete, SurfControl compete, URL filter database, SaaS provider, RuleSpace replace, Italian internet filter, Managed Security Service Provider, web filter database, BluePrint Data, Web page filter, managed service provider, CyberGuard compete, fast Data Tech compete, filter hate, filter porn, French internet filter, Internet filter China, Internet Filtering India, ISP internet filter, Japanese internet filter, Korean internet filter, OEM Internet Filter, NetSweeper replace, OEM SaaS, OEM URL List, Polish internet filter, Secure Computing compete, iprism compete, telco Internet Filter, Telecom Internet Filtering, URL Database, Websense compete, white label SaaS, xstop replace, rebrandable internet filter. brandable internet filter, brandable internet filter, commtouch replace, commtouch compete