



FOR IMMEDIATE RELEASE

**BluePrint Data Adds 27 Full Time Reviewers  
To Expand its URL Filter Database**

JACKSONVILLE, FLORIDA USA – Friday May 8, 2009 – BluePrint Data, a leader in OEM and private label Internet / Content Filtering, completed the addition of 27 full time web site content reviewers this week to expand its URL Filtering Database. This expansion will enable the completion of a comprehensive global and international product expanding on the current regional filtering product.

This expansion is necessary due to a pending contract with a publically traded international Internet security provider and to take advantage of the current high level of interest in BluePrint Data's products and services from other companies. The current economic conditions are favorable to BluePrint Data as there are a number of Internet Security Providers looking to replace their OEM Internet Filtering component (supplied by Websense, RuleSpace, BrightCloud, or others) and BluePrint Data provides a high quality product at a value price.

In February of this year BluePrint Data added additional languages to its products and services is now available in 14 languages; Arabic, Chinese, Dutch, English, French, German, Hindi, Italian, Japanese, Korean, Polish, Portuguese, Russian, and Spanish. The addition of the 27 new web site reviewers enables BluePrint Data to accelerate the reviews of Web sites in these languages.

**About BluePrint Data.**

BluePrint Data provides its URL filter and content filtering technology, services, and products to Internet Security vendors including UTM, MSSP and SaaS, enables ISPs, telecommunication companies and carriers to filter and manage their Internet traffic and provide Internet Filtering solutions to Information Technology Solutions Providers and Value Added Resellers (VARs). BluePrint Data has the world's largest 100% human reviewed URL Filter Database covering over 800 million web pages that is combined with Internet security services to provide solutions for: Internet Security Companies, Telecom and Carriers, and Businesses and Organizations.

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**FOR MORE INFORMATION:**

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