



FOR IMMEDIATE RELEASE

BluePrint Data Helps Protect Against the New Paradigm of Internet Security Attacks – Client Side Web Browser Based Attacks

JACKSONVILLE, FLORIDA USA – Friday March 13, 2009 – BluePrint Data’s Internet Filtering and Security OEM components provide security against the new paradigm of Internet Security attacks, Web browser based attacks. As traditional security systems such as Anti-virus, Anti-spam, and Anti-malware become less effective preventing access to potentially dangerous web sites becomes more important.

Traditional Internet security systems are becoming more ineffective and may become somewhat obsolete as more Internet security attacks occur from users visiting web pages. Since 2006 Surfing has posed a bigger risk than spam to company networks. According to Bob Dahlstrom BluePrint Data’s CEO, “There is a common misconception that e-mails constitute the biggest security threat from the Internet but the risk of infection is about five times greater for companies that allow Internet usage by staff to access the Internet unfiltered”

Web based client-side attacks are where the Internet attack paradigm is headed. Monolithic security systems will become less effective over time. Hackers and others use Web browsers as exploitation tools to spread malware, infect computers, and steal information.

"This is scary stuff" said Bob Dahlstrom, BluePrint Data’s CEO. He further said, “2009 has already had two Friday the 13th’s, and with the Conflicker worm, cyber attacks by organized elements against countries and governments, and a 49 country coordinated successful cyber heist of ATM machines, Internet Filtering security is more and more relevant and critical”.

BluePrint Data provides its URL filter and content filtering database and technology and services to Internet Security vendors and companies. This includes Unified Threat Management (UTM), Managed Security Service Providers (MSSP) and Software as a Service (SaaS). We also provide Internet Filtering solutions and services to Information Technology Solutions Providers and Value Added Resellers (VARs) as well as Telecom and Carriers. BluePrint Data has the world’s largest 100% human reviewed URL Filter Database with web site domain reviews covering over 800 million web pages.

About BluePrint Data.

BluePrint Data provides its URL filter and content filtering technology, services, and products to Internet Security vendors including UTM, MSSP and SaaS, enables ISPs, telecommunication companies and carriers to filter and manage their Internet traffic and provide Internet Filtering

solutions to Information Technology Solutions Providers and Value Added Resellers (VARs). BluePrint Data has the world's largest 100% human reviewed URL Filter Database covering over 800 million web pages that is combined with Internet security services to provide solutions for: Internet Security Companies, Telecom and Carriers, and Businesses and Organizations.

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Keywords:

OEM URL Filter, OEM Internet Filter, OEM Internet Security, Internet Security Attack Paradigm, Client Web Browser Attacks, Client Side Based Attacks, Internet Filtering, Internet Security, ISP, Carrier, Telecom, Telecommunications, BluePrint Data, Carrier Internet Filtering, Telecom Internet Filtering, Carrier Internet Security, Telecom Internet Security, ISP Internet Security, content filtering, content filtering software, Enterprise Internet Filtering, filter drug, filter gambling, filter hate, filter porn, filter stock, Internet Filter database, web filter database, internet Filtering, Internet Filtering Appliance, Internet Security, Internet Security Service provider, managed content filtering, malware filtering, Managed Security Service Provider, managed VPN, MSSP, managed malware filtering, malicious URL filter, OEM URL Database, OEM URL List, outsourced security, Internet Security SaaS, SaaS, Secure Computing, Software as a Service, Unified Threat Management, URL, URL Database, URL Filter, URL Filter Database, URL Filter DB, UTM, Web page filter