



**FOR IMMEDIATE RELEASE**

**BluePrint Data Introduces a Private Label Internet Filtering Program  
for SaaS (Software as a Service) Providers**

JACKSONVILLE, FLORIDA USA – Friday February 27, 2009 – BluePrint Data is promoting its private label Internet Filtering Solutions for Software as a Service (SaaS) providers. BluePrint Data provides Internet Filtering and Network Security products and Value Added Services to carriers, telecoms and ISPs and offers hardware SaaS and hosted SaaS solutions in North America and India.

BluePrint Data provides its URL filter and content filtering database and technology and services to Internet Security vendors and companies. This includes Unified Threat Management (UTM), Managed Security Service Providers (MSSP) and Software as a Service (SaaS). We also provide Internet Filtering solutions and services to Information Technology Solutions Providers and Value Added Resellers (VARs) as well as Telecom and Carriers. BluePrint Data has the world's largest 100% human reviewed URL Filter Database with web site domain reviews covering over 800 million web pages.

"BluePrint Data is happy to be able to offer service and security vendors and resellers a high margin value added service." said Bob Dahlstrom, BluePrint Data's CEO. He further said, "We are dedicated to making Internet Filtering services easier to supply and sell and more profitable for service providers. Partnering with BluePrint Data can allow providers to easily include excellent Internet filtering capabilities to their security solutions and service and product offerings."

**About BluePrint Data.**

BluePrint Data provides its URL filter and content filtering technology, services, and products to Internet Security vendors including UTM, MSSP and SaaS, enables ISPs, telecommunication companies and carriers to filter and manage their Internet traffic and provide Internet Filtering solutions to Information Technology Solutions Providers and Value Added Resellers (VARs). BluePrint Data has the world's largest 100% human reviewed URL Filter Database covering over 800 million web pages that is combined with Internet security services to provide solutions for: Internet Security Companies, Telecom and Carriers, and Businesses and Organizations.

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