

# BluePrint Data Offers “Zero False Positive” Guarantee for its Internet Content Filtering Services

FOR IMMEDIATE RELEASE

Jacksonville, FL – Friday 11 December 2009 – BluePrint Data, the leader in high quality OEM internet content filtering solutions today introduced its “**Zero False Positive Guarantee**” program. BluePrint Data will credit new customers who sign up under this program \$500 (up to \$5,000) for each separate occurrence where the customer’s end user is disallowed access to a website because BluePrint Data has it incorrectly categorized.

The BluePrint Data URL / Web site Content Filtering Database is exceptionally accurate as it is the only database of its size where 100% of the Websites have been reviewed by trained and certified Web site content specialists. The database is contains the most accessed web sites worldwide in 13+ supported languages and according to Neilson / Net Ratings includes Websites that comprise over 98% of all World Wide Web traffic in North America.

BluePrint Data has detailed content information covers over one billion URLs / web pages. They use this knowledge as the core of their OEM and private label Internet and Web site Content Filtering products and services. BluePrint Data provides Internet Filtering URL Database, Technology, and Services for Software, Hardware, and Service Manufacturers, Vendors, and Providers with a personal touch (including hands on implementation) to ensure an exact fit for its services into their customers current and future offerings, products and services, including SaaS and cloud based services.

“We are delighted to prove, via this new program, the exceptionally high quality of our service offerings“ said Bob Dahlstrom, BluePrint Data’s CEO. “We are committed to providing the best quality product at a great value and encourage companies using OEM URL content Filtering technologies and services as part of their security offerings to complete a free evaluation with us.

## **About BluePrint Data.**

BluePrint Data OEMs its URL filter and content filtering databases, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), help telecom, carriers, and ISPs and other companies. BluePrint Data has the world’s largest 100% human reviewed URL Filter Database covering over a billion million web pages that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

###

**FOR MORE INFORMATION:**

Bob Dahlstrom

BluePrint Data

904-647-4491

[press@blueprintdata.com](mailto:press@blueprintdata.com)

Keywords:

Russian internet filter, telco web filter, smartfilter replace, Internet filter software, ISS Compete, German internet filter, Hindi internet filter, block porn, filter internet access, block gambling, filter gambling, filter stock, internet filter, iprism replace, Internet Security Service provider, value Websense replace, Internet Filter SaaS, Carrier internet filter, Enterprise Internet Filtering, filter drug, web filter, carrier web filter, business internet filter, SaaS Internet filter, x stop compete, Internet Filtering Appliance, Websense replace, OEM URL Database, OEM URL filter, OEM web filter, SurfControl replace, St Bernard replace, UTM provider, value SurfControl replace, 8e6 compete, 8e6 replace, managed content filtering, BlueCoat compete, Dutch internet filter, MSP, Spanish internet filter , St Bernard Software compete, Unified Threat Management, brightcloud compete, universal threat management, brightcloud replace, RuleSpace compete, Alexa compete, Portuguese internet filter, ISP web filter, Chinese internet filter, Internet Filter database, internet filter OEM, Netcraft compete, URL filter, Arabic internet filter, content filter, English internet filter, internet filter data, MSSP, NetSweeper compete, secure computing replace, smartfilter compete, SurfControl compete, URL filter database, SaaS provider, RuleSpace replace, Italian internet filter, Managed Security Service Provider, web filter database, BluePrint Data, Web page filter, managed service provider, CyberGuard compete, fast Data Tech compete, filter hate, filter porn, French internet filter, Internet filter China, Internet Filtering India, ISP internet filter, Japanese internet filter, Korean internet filter, OEM Internet Filter, NetSweeper replace, OEM SaaS, OEM URL List, Polish internet filter, Secure Computing compete, iprism compete, telco Internet Filter, Telecom Internet Filtering, URL Database, Websense compete, white label SaaS, xstop replace, rebrandable internet filter. brandable internet filter, brandable internet filter