



Vision and Mission

BluePrint Data's vision is an Internet that is free from security threats. A safe and secure Internet that provides employees and adults a resource rich learning and information environment that improves their productivity and enriches their intellectual development. An Internet that is safe and nurturing for kids that fosters a love of learning and of knowledge in a positive uplifting and loving way.

BluePrint Data's mission is;

1. To provide the best possible Internet Technology Security Products including our unique content filtering, parental controls, and firewalls.
2. To provide exceptional quality Internet experiences for children and families.

Our revenues will grow a minimum of 50% on an annual basis over the next five years. Our growth will be ensured by our uncompromising focus on adding value to each assignment entrusted to us. We will attain this by:

- Being the best in understanding (and not deviating from) client requirements.
- Being most efficient and effective in finding, attracting and retaining skilled, talented and reliable IT and Business professionals.
- Creating a learning environment and daring our people into new areas of technology even at the risk of making mistakes and failing; but being the quickest in assimilating new technology.
- Becoming a nursery of creative brains and providing an environment where futuristic ideas are born and path-breaking ideas are converted into reality.
- Being a “Thinking HR Organization”, where we carve successful leaders out of our people and nurture creative patterns of collective learning.
- Consistently exceeding clients’ expectation through attention to detail, timely follow through and commitment to excellence.
- Establishing a “business partner” relationship with our clients where we are the “preferred choice” to provide them with information technology solutions.
- To honor and respect ourselves, or coworkers, partners, customers, neighbors and all humankind and treat each of them as we would like to be treated.



Global Compact

BluePrint Data will adhere to the following compact modeled after the United Nations Global 2005 Compact¹ and will incorporate the following ten principles in company strategy and day-to-day functioning.

- **Human Rights**
 - *Principle 1:* The support and respect of the protection of international human rights;
 - *Principle 2:* The refusal to participate or condone human rights abuses.

- **Labor**
 - *Principle 3:* The support of freedom of association and the recognition of the right to collective bargaining;
 - *Principle 4:* The abolition of compulsory labor;
 - *Principle 5:* The abolition of child labor;
 - *Principle 6:* The elimination of discrimination in employment and occupation.

- **Environment**
 - *Principle 7:* The implementation of a precautionary and effective program to environmental issues;
 - *Principle 8:* Initiatives that demonstrate environmental responsibility;
 - *Principle 9:* The promotion of the diffusion of environmentally friendly technologies.

- **Anti-Corruption**
 - *Principle 10:* The promotion and adoption of initiatives to counter all forms of corruption, including extortion and bribery.

¹ <http://www.unglobalcompact.org>