



FOR IMMEDIATE RELEASE

**BluePrint Data Offers Internet Security Vendors a Competitive Switch Program
for Users of OEM Internet / Web URL Content Filters**

JACKSONVILLE, FLORIDA USA – Monday May 4, 2009 – BluePrint Data today announced that it is continuing its Competitive Switch Program for Internet Security Vendors that use content filter databases. Depending on volume, discounts of 50% or greater may apply. Given the desperate need for greater value in IT spending, companies that OEM Internet / Web filtering databases and technologies will receive a significant discount from what they are currently paying for similar services.

Many companies that provide Unified Threat Management (UTM) Systems, Managed Security Service Providers (MSSP), Software as a Service (SaaS), and Anti virus, Anti spyware, and Anti malware solutions source their Internet / Web Filtering databases from a vendor such as 8e6 technologies, Fast Data Tech, NetSweeper, RuleSpace, Secure Computing, St. Bernard Software or WebSense / SurfControl.

The BluePrint Data Internet / web filtering database can be used to replace any of these providers' solutions that use web site content classifications and categorizations. The BluePrint Data filtering database is the largest 100% human reviewed data store in the world. BluePrint Data's trained and certified Web content review specialists have reviewed web sites that comprise over 800,000,000 URLs/Web pages (Universal Resource Locators, i.e. Web pages). These URL's account for over 98% of the World Wide Web traffic according to Neilson/Net Ratings a global leader in Internet media and market research.

BluePrint Data's CEO Bob Dahlstrom stated, "We are excited about our business model of creating better value, service and a superior product. Using trained web site reviewers for 100% of the web site reviews results in the most accurate URL database possible. That combined with our unique system of reviewing 100% of historical sites your end users have accessed in the past along with systems for reviewing each new website visited that is not already in our extensive database ensures complete coverage of web sites end users actually visit while not wasting resources on the long tail of the Internet and web sites your end users never see."

About BluePrint Data

Established in 1997, BluePrint Data has developed the world's largest database of reviewed web pages. BluePrint Data's trained and certified Web content review specialists have reviewed web sites that comprise over 800,000,000 URLs/Web pages making the BluePrint Data database of safe websites the largest in the world. BluePrint Data's internet security and internet filtering

products are sold to Internet Security companies around the world and are available in over 14 languages. For more information, visit www.BluePrintData.com

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